

# PET PHOTOGRAPHY GUIDE





## WELCOME!

Paws & Prints Pet Photography believes that the bond between people and their pets is magical, and we are honored to capture the honesty and joy that pets bring their humans.

Our speciality is authentic moments, preserving your pets just as they are within their natural environment. This fresh approach transforms your relationship into photographs that will make your home and heart happy for many years to come.

We are a cutting-edge company, using some of the most recent advances in the photography field. Our style is timeless and fun, and our goal is always to create custom artwork that will still look fresh in 20 years.

Our focus is on journalistic-style photography combined with fine art. We limit the number of posed and staged photographs in your session, and instead try to highlight the emotions and personality of your beloved pet through candid photography.

To display your images, Paws & Prints Pet Photography offers distinctive products and design services, including archival wall art products. We are a full-service photography business and our mission is to make sure our clients love their entire Paws & Prints experience from start to finish. We even guarantee it!



**DELUXE SESSION CREATIVE FEE.....\$450**

- 3-hour session at up to 2 locations of your choice
- Up to 3 pets
- Pre-shoot Consultation in your home (up to 60 minutes)
- Meticulous professional image editing
- Up to 45 photo proofs to choose from
- Proofing/ordering session in your home
- Complimentary artwork installation
- Healthy pet treats from Wholesome Hound in Naples, FL
- Lots of fun for all!

**ESSENTIAL SESSION CREATIVE FEE.....\$250**

- 90-minute session at 1 location of your choice
- Up to 2 pets
- Pre-shoot Consultation in your home (up to 60 minutes)
- Meticulous professional image editing
- Up to 30 photo proofs to choose from
- Proofing/ordering session in your home
- Complimentary artwork installation
- Healthy pet treats from Wholesome Hound in Naples, FL
- Lots of fun for all!

**EXPRESS SESSION CREATIVE FEE.....\$175**

- 45-minute session at 1 location of your choice
- 1 pet
- Pre-shoot Consultation in your home
- Meticulous professional image editing
- Up to 15 photo proofs to choose from
- Proofing/ordering session in your home
- Artwork installation available for \$30
- Healthy pet treats from Wholesome Hound in Naples, FL
- Lots of fun for all!

We offer only very high-quality products - we don't cut any corners when it comes to quality. We use a professional print lab that is only available to professional photographers and it is one of the top print labs in the nation.

**Call (239) 370-8499 to book your pet's very own session today!**





## THE IMPORTANT SMALL PRINT STUFF

- Additional travel fee may be incurred for shoots outside of the service area (Service area: within a 40-mile radius of Naples, FL 34102).
- \$25 extra for each additional pet. Pets must be from same household.
- Prices do not include 6% Florida sales tax.
- Credit cards and debit cards accepted through PayPal®. Financing also available through PayPal Credit.
- Creative Fee does not include any custom artwork products.
- We do not offer digital images for sale.
- Creative Fee is non-refundable and must be paid for in advance to reserve your consultation and session dates.
- Custom wall art products are available a la carte starting at \$69 or as part of Premium Collections. Clients typically budget an additional \$500-\$2,500+ to spend on custom archival artwork for their homes.

## HOW WOULD YOU DESCRIBE YOUR STYLE?

Our style is really a hybrid. Paws & Prints Pet Photography's inspirations come from so many different places, and we try to implement these muses in our images. We love the raw emotion of photojournalism and the power of classic portraiture. We believe in natural, soft lighting and choosing locations that your pets feel comfortable in so that they remain the focal point of their pictures.

We are observers most of the time, with very limited intrusion only when your pet needs a little encouragement. Ninety percent of our images are completely natural and unposed, and those are the ones that our clients usually discover end up being their favorites!

## WHAT IF MY PET ISN'T VERY WELL BEHAVED?

We recommend walking your pet before his or her session, as a tired pet is usually a polite pet! Keeping your pet a little hungry is also helpful, because they are more likely to respond to the occasional treat. Beyond that, we are able to capture fantastic images with the rowdiest pets, so don't worry...your session will be special regardless of how Rover behaves.

## WHAT IF I WANT A FAMILY PORTRAIT WITH MY PET?

Look through our gallery for examples of our relaxed portraiture of people and their pets. If you would like to be in some images with your animals, we'd love to capture you in our signature style.

## HOW DO WE ORDER OUR IMAGES?

Approximately 2 weeks after your session, we will meet at your home for an ordering appointment, where we will proof your images and we will guide you through your choices for wall art, prints, and cards. Payment is due in full at time of ordering.

A teal-colored rectangular banner with a white double-lined diamond shape in the center. The text "FAQ'S" is written in white, bold, sans-serif capital letters inside the diamond.

FAQ'S



## FAQ'S

### HOW DO I PAY FOR THE CREATIVE FEE?

After we discuss details of your pet's photo shoot and agree upon a date, time and location for the shoot, we will send you an invoice for the Creative Fee from PayPal® which will allow you to pay by credit card, debit card or your bank account. Financing for 6 months on purchases over \$99 through PayPal Credit is available as well! Please note that the Creative Fee is non-refundable.

### WHAT HAPPENS IN THE EVENT OF BAD WEATHER?

We will contact you to reschedule the photo session for another mutually agreeable date, time and location. Unfortunately in Florida, one must assume that there will be wacky weather (especially during summer) and it's best to just go with the flow. One thing for sure is when we finally have our photo session, it will be worth any minor weather-related inconveniences because we will all have so much fun and the photos will look great!

### DO YOU SELL DIGITAL ARTWORK FILES?

In short, no. We're very passionate about beautiful pet photography and believe that these memories should be proudly displayed in your home to share with family and friends instead of on a DVD sitting in a drawer somewhere collecting dust bunnies.

### I DON'T KNOW WHAT CUSTOM ARTWORK TO DISPLAY IN MY HOME. CAN YOU HELP ME MAKE THESE DECISIONS?

Most definitely! We have a fantastic software program that will allow us to take photos of various rooms in your home and show you exactly what the finished artwork will look like when displayed on your walls. This will eliminate any guesswork since everything shown in the program will be to scale and will help you feel really confident in your custom artwork investment!





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